

WELCOME!

Let's get started!

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S • SHARE
ATIVELY • COMMUNICATE
ITIVE • FREE TOOL • WRITE STORIES
EOS • SHARE IDEAS • CREA
COMMUNICATE
OL • WRIT
EOS • S
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O USE •
CREATE IMAGES • C
WEBSITES

WHAT IS ADOBE SPARK?





**Spark
Video.**

**Spark
Page.**

**Spark
Post.**



SPARK POST





#sparkpost



Learning Goals



- ❖ Think about the way a lyric can have a visual representation
- ❖ Apply design principles to create a beautiful inspirational graphic



What is your happy song?



Johnny Nash "I Can See Clearly Now" (Aquasize/Damn)

1. Think of a song that makes you feel happy
2. Find the lyrics of your song by searching [HERE](#).
3. Choose your favorite quote from your song (copy it)

What makes a good visual?



USE SYMBOLS



KEEP IT SIMPLE



AVOID FANCY FONTS

**USE
WHITE
SPACE**

**CREATE VISUAL
BREATHING ROOM**

**USE GRID
AS GUIDE**

FOR MULTIPLE

IMAGES

Now Think

What is the essence of the Lyric you choose?

What image does it make you think of?



SPARK
POST

Create

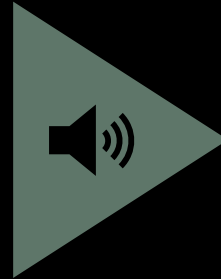


*Gone are the dark clouds that had me blind
It's gonna be a bright (bright)
Bright (bright) sunny day*

*I Can See Clearly Now
Johnny Nash*



Johnny Nash "I Can See Clearly Now" (Aquarius/Dawn)





A GIRL WITH KALEIDOSCOPE EYES

LUCY IN THE SKY WITH DIAMONDS | THE BEATLES





**CREATE IT.
PUBLISH IT.
SHARE IT.**





Share your creation on social media!
#AdobeSpark #SheTech

*Inspiration and content **credit** goes to **Tanya Avrith**, Adobe Education Evangelist
Check out Tanya's [Adobe Creative Classroom](#) to get inspired and learn more.*



Resources - spark.adobe.com

Apps

- [Adobe Spark Post for Graphics on App Store](#)
- [Adobe Spark Video on App Store](#)
- [Adobe Spark Page on App Store](#)

Help Content - Create stunning graphics every time

- [Create Flyers for Free in Minutes](#)
- [Adobe Blog: Design Principles](#)

Tutorials (YouTube #adobespark tutorials)

- [Visualizing a Key Quote with Spark Post](#)
- [Make a Video with Stills and Video Clips](#)



SPARK VIDEO





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SHARE YOUR
CREATION
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SPARK PAGE





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